



Tier One

Do You Really Own Your Design?

How to safeguard your design investment

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EXECUTIVE SUMMARY

Imagine for a moment that you own a home but do not possess the title. Now imagine that you don't realize your predicament until it is time to sell. It is an ironic fate. You have been a responsible homeowner, paying for and maintaining your property as any reasonable person would expect, and yet it is now not yours to do with as you please. Could this be you?

It is surprising how often product-based businesses find themselves in this position. The products they sell are their very reason for existence, yet the means of maintaining their availability for sale is compromised. While it may not be obvious on the surface, complex product designs are not dissimilar from any other form of valuable property. Their ongoing usefulness as an asset depends upon safekeeping, maintenance, and documentation.

This paper addresses factors which may cause your company to lose control of its products, particularly where their creation and maintenance involves the use of engineering skills.

For the full text of this paper, contact Tier One today by sending an email request to sales@tieronedesign.com, or by calling (678) 270-4030.